

Lakeshore Regional Volleyball Association

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**ADVERTISING SPACE AVAILABLE
IN EVENT PROGRAM!**

The 2008 Lakeshore Region Bid Tournament and Regional Championship Event Program has ad space available to promote your business and sell your products and services to a local and statewide audience in May, 2008!

**Lakeshore Region Club Championships and Region Bid Tournament-
May 3 & 4, 2008, in Lansing, MI**

Approximately 150 of the best junior volleyball teams in the state of Michigan will compete in two concurrent events. Bid Tournament participants are competing for an opportunity to move on the USA Volleyball National Championship events this summer! The Regional Championships team are playing for the Regional Club Championship title!

Over 150 teams are anticipated, which means 1,500+ participants plus 1,500 or more family members and spectators from around the state!

**Programs for the event will be given to all coaches and players
with additional copies sold to spectators.**

CUSTOMERS LOOKING FOR YOUR PRODUCTS AND SERVICES!

Event participants will be looking for goods and services while they are at the events AND when they return home to Southeast Michigan, Grand Rapids, Kalamazoo, Lansing, Flint, Midland, Traverse City and all points between! Participants will also return to the Lansing area year after year for subsequent events in Volleyball and other sports and activities!

Junior volleyball teams travel with extended families and represent a large and well-rounded target audience. They are active in a wide range of interests and in the market for a wide variety of goods and services: travel, lodging, convenience foods, restaurant meals, sports equipment and apparel for volleyball and a variety of sports, recreational activities, men's, women's and children's casual apparel, pet supplies and services, entertainment, electronics and computers, and much more!

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DEADLINE for PROGRAM ADS- Wednesday, April 15, 2008

LAKESHORE REGION EVENT PROGRAM AD COSTS 2008

Program will be 8.5 X 11 format

Ad Size	Cost
1/8 Page (Approx. business card size)	\$ 25
1/4 Page	\$ 40
1/2 Page	\$ 50
Full Page	\$ 75
Outside Back Cover (full color)	\$150
Inside Back Cover (full color)	\$130
Inside Front Cover (full color)	\$130

- Ads sold on a first come, first serve basis.
- Check payable to Lakeshore RVA, 4970 Northwind Dr, Suite 201, Lansing, MI 48864
Due at time of submission. Payment can also be completed by credit card.
- Ad placement may be requested but not guaranteed.
- All ads in black and white unless otherwise stated.
- All ads must be in camera ready electronic file
(.pdf, native files incl all fonts & links, illustrator files with all fonts converted to outlines)
- Check payable to Lakeshore RVA, 4970 Northwind Dr, Suite 201, Lansing, MI 48864
Due at time of submission
- No guarantee given for ad clarity of ads provided as scans or photocopies.
- If touch-up is required by the printer, additional costs may be incurred.
- The Lakeshore Region reserves the right to refuse any ad for any reason.

To place an ad, or to become an event sponsor, vendor,
donor, raffle or door prize sponsor, participant gifts, or for
an in-kind donation,

contact Carmen Jones at 517.626.2676 or
email tourn.chair@lakeshorevolleyball.org.

Thank you for supporting Volleyball in the Lakeshore Region!

JUNIOR CLUBS: "Spirit Ads" for players or teams are welcome!